



MEIRA Newsletter

10 September 2017

With only 10 days left before the MEIRA 2017 Annual Conference, this newsletter includes all the updates regarding our agenda, venue, sponsors and other details you need to know in order to get ready. Furthermore, we would like to invite you to join the MEIRA and Bloomberg IR breakfast on September 21 in Dubai.

Also, as always this newsletter includes some relevant headlines and reports for IR professionals and other updates related to MEIRA.

If you would like to collaborate with us on our next bulletin, contact pr@meira.me.

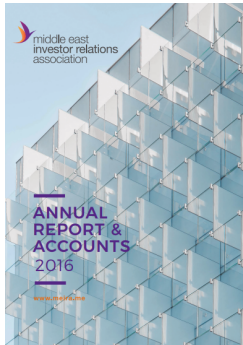
[Download this newsletter \(PDF\)](#)

News and Opinions

- Current trends in digital corporate reporting and future roadmap. [Read more](#)
- Communications challenges for shareholder activist campaigns. [Read more](#)
- Wearing two hats: Small-caps and balancing IR with another role. [Read more](#)
- DFSA announces regulatory framework for crowdfunding. [Read more](#)
- Pipeline of IPOs from U.A.E. in full flow ahead of Aramco sale. [Read more](#)

MEIRA Updates

MEIRA 2016 Annual Report



In line with our vision to improve regional standards in corporate governance and transparency, MEIRA 2016 Annual Report is now available on our website.

It compiles all the information related to our 2016 initiatives and activities, as well as a detailed report on our corporate structure, financial activity, and audited accounts.

[To download the report, click here](#)

MEIRA Board Member: New appointment



Following the MEIRA Board Meeting on 24 August, Mohammad Abal has been appointed as new member of the Board of Directors. Mohammad Abal, Chief Communications Officer at Zain, is a founding member and Chairman of the MEIRA Chapter in Kuwait. With his extensive background and experience within the IR field, Mohammad will contribute to take the Association to the next level.

IR Magazine subscription: exclusive discount for MEIRA Members

MEIRA is partnering with IR Magazine to offer its members a 20% subscription discount. The *standard subscription* is available for USD380 per year and offers access to the quarterly print issues of IR Magazine, all news and features included on the website, access to some research reports and 15% discount on IR Magazine events.

The *professional subscription*, at USD756 per year, offers access to all research reports, all regional investor perceptions studies and an online archive of news.

If you are a MEIRA Member and want to receive your promotional code, please contact info@meira.me

Publications

Making the match: The market's evolving view of the materiality of non financial information (by BNY Mellon)



BNY Mellon Depositary Receipts developed a research initiative with the University of Cambridge to support both issuers' and investors' understanding the utility of discussing non-financial information.

This research paper is based on the results of the global survey that incorporated the views of more than 800 company executives and investment professionals globally.

[Download the report here](#)

Events

Upcoming Events

MEIRA Sponsored Events Calendar

IR Magazine Global Forum Conference: 3 - 4 October (Paris, France) *Special discounts for MEIRA members* [More details](#)

8th Kepler Cheuvreux IR Summit: 15 December (Milano, Italy)

[Check our online calendar](#)

MEIRA 2017 Annual Conference and Awards



MEIRA 2017 Annual Conference: 10 days to go!

There are only 10 days left before the MEIRA 2017 Annual Conference. Why not take a look at our short video with the key highlights from the previous edition?

Click on the image to play the teaser video



Don't miss the opportunity to attend the largest Investor Relations event in MENA and register now.

I would like to attend

MEIRA 2017 Annual Conference Agenda



Check the latest version of the agenda and the speakers' profiles on our dedicated website.

Some of our key sessions include a case study on the FGB and NBAD merger and panel discussions on the latest trends in IR practice, the importance of ESG criteria in investment decisions, the view from the investor community and an update on the Saudi Arabian Capital Markets.

Check the latest agenda [online](#)

MEIRA and Bloomberg IR Breakfast - 21 September



MEIRA and Bloomberg are pleased to invite you to an exclusive IR breakfast event, hosted in DIFC on **Thursday 21 September 2017 at 8:30 am**. Join us for a networking and learning event where IR practitioners can meet, share and grow together.

Topic: What does MiFID II mean for day-to-day IR in the Middle East from 01 January 2018?

Check all the details and register [here](#)

This event is restricted to IR practitioners only. MEIRA and Bloomberg reserve the right to review and deny non IR participants.

MEIRA IR Awards: Best Annual Report and Best IR Website Nominees



Which company has published the Best Annual Report in the Middle East? And the Best IR Website?

The list of Awards nominees in the "Best Annual Report" and "Best IR Website" categories are now available on our [conference website](#). Results will be announced at the MEIRA 2017 IR Awards Ceremony, on 20th September 2017 in Dubai.

New Gold Sponsors

MEIRA is delighted to announce that BNY Mellon and Orient Capital are supporting the MEIRA 2017 Annual Conference as "Gold Sponsors".

Both companies are long-time supporters of the Conference and we are delighted to count on their participation again.



Venue: The Address Dubai Mall



Preferred rates at AED1,100 for single occupancy and AED1,200 for double occupancy (including taxes and fees) are available during the period from 17 to 21 September at The Address Dubai Mall.

To book your room, follow the instructions on our [website](#)

MEIRA 2017 Annual Conference App

MEIRA Conference App is available again for this 9th edition. Agenda, speakers' profiles, sponsors, delegates and all the information related to the event will be instantly available on your phone or tablet.

It will also allow our delegates to share real-time questions and comments with the moderators.

Download it now from you App store by searching "**MEIRA Conference**". Then, you just need to log in and start enjoying it!



International conferences

International Conferences Calendar

IR Magazine Series - Women in IR: 13 September (London, UK)

Arqaam Capital MENA Investor Conference: 18 - 19 September (Dubai, UAE)

Citi Frontiers Conference: 25 - 26 September (London, UK)

Deutsche Bank Saudi Capital Markets Conference: 27 - 28 September (London, UK)

IR Magazine Global Forum: 3 October (Paris, France)

JP Morgan Credit and Equities EM Conference: 3 - 5 October (London, UK)

EFG Hermes MENA & Frontier Markets Conference: 6 - 9 November (London, UK)

BAML MENA Conference: 13 - 15 November (Dubai, UAE)

[For a complete list, click here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar



Dubai: 30, 31 October 2017

Beirut: 28, 29, 30 November 2017

Dubai: 24, 25, 26 April 2018

[Register now!](#)

**Are you looking for a bespoke
training?**

[Contact us](#)

Jobs

Looking to make a career in IR?

Goldman Sachs' top Apple analyst has just quit for Investor Relations. [Read the article here](#)



Vacancy

MEIRA would like to share with the IR community an updated job vacancy. A company based in Saudi Arabia is looking for a **Bilingual IR Manager** to support the development of a world class IR programme.

[Check the job description here](#)

Members



We are delighted to count on the support of our new and renewed members (for 2 August - 6 September 2017 period):

- Euroland IR (UAE)
- Middle East Paper Company - MEPCO (Saudi Arabia) - *New*
- Ooredoo (Oman)

Become a member and benefit from our exclusive packages. Contact [us](#) for more information.

In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

Send your question

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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