Press Release



Top Corporates from the Kingdom of Saudi Arabia Attend 9th Middle East Investor Relations Association Annual Conference in the United Arab Emirates

- Leading Saudi IR professionals represent the Kingdom's top companies at MEIRA Conference & Awards in Dubai
- Awards recognize Saudi companies for best practice in Investor Relations

Riyadh, Kingdom of Saudi Arabia, 25 September 2017: The Middle East Investor Relations Association 'MEIRA', the region's leading organisation for the development of international standards in Investor Relations (IR), and its Saudi Chapter, welcomed IR professionals representing top listed companies from across the Kingdom at its 9th Annual Conference and Awards, hosted in Dubai.

Najla Alajmi, Head Corporate Governance Standards Unit, of the Saudi Capital Market Authority (CMA), commented:

"We are very pleased to support and encourage the development of IR best practice in the Kingdom. A number of Tadawul-listed companies have taken the initiative to 'lead the way', and should be proud of their achievements. MEIRA supports and promotes international standards of best practice in Investor Relations and overall corporate governance, and the Annual Conference & Awards provides an excellent platform for both the sharing of views and exchange of knowledge as well as increasingly competitive recognition of individual achievement."

The Annual Conference offers Investor Relations practitioners in the Middle East a unique opportunity to share best practice and expertise in their profession, complimented by an Awards ceremony recognizing industry achievements in IR from across the region.

Mohammed AlRumaih, Chief Sales & Marketing Officer at Saudi Stock Exchange (Tadawul), commented:

"In line with ongoing focus on establishing international standards of corporate governance across the Saudi market, we are pleased to support the initiatives of the Middle East IR Association. The Annual Conference is valuable opportunity for IR practitioners to discuss best practice and exchange the in latest industry knowledge. We encourage all our companies to attend such events and continually improve their capabilities to better attract investor interest and commitment. We recently announced the establishment of the MEIRA Saudi Chapter we look forward to supporting their activities for the Kingdom".

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The attendees included representatives of Saudi Arabia's Capital Market Authority, the Saudi Stock Exchange (Tadawul), Ma'aden, Almarai, Sipchem, Zain KSA, Mobily, MEPCO and Saudi Airlines Catering. Saudi award winners for their work in IR, Digital IR and Annual Reports included Almarai for Best Corporate for Investor Relations in Saudi Arabia and for the third position in the Best Annual Report category, Rayan AlKarawi, from Zain KSA, for Best Investor Relations Professional in Saudi Arabia and Ma'aden for the third position in Best IR Website category.

Alex MacDonald-Vitale, Chairman of MEIRA, commented:

"We were delighted to see such strong representation from Saudi Arabia's IR community, this is a real testament to the success of the Saudi Chapter launched earlier this year, and the tremendous support of the Tadawul and the CMA, who have been instrumental in encouraging efforts to drive best practice in Investor Relations among the Kingdom's listed corporates. From a regional perspective it is very encouraging to see the presence of Saudi representatives grow stronger every year, and their contribution and positive impact on the IR landscape continue to increase across the Middle East."

The 9th MEIRA Annual Conference & Awards was held at The Address Hotel Dubai Mall on Wednesday 20th September 2017.

Photo caption right to left, front row: Tariq Mujahid IR Ma'aden, Ibraheem Alkharji IR Manager Almarai, Faisal Al-Modlij Manager Investor Relations & Corporate Affairs Sipchem, Mohammed Alrumaih Chief Sales & Marketing Officer Tadawul, Alex MacDonaldVitale Chairman MEIRA, Najla Alajmi Head Corporate Governance Standards Unit CMA, Samantha Bartel Al Khalaf Managing Partner Instinctif Partners, Clémence Piot General Manager MEIRA, Dr. Mohamed Darweesh CFO MEPCO and back row right to left; Haitham A. Al Shathri IR Sipchem, Tareq Alangari Executive GM IR Mobily, Mohammed Al Jbali IR Ma'aden and Rayan AlKarawi Investor Relations Director.

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Notes to Editor

For more information relating to events, membership, education, training, sponsorship or media opportunities please contact:

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All information is also published on www.meira.com

About the Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA or 'the Association') is an independent, non-profit organisation dedicated to promoting the Investor Relations (IR) profession and international standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This is delivered by fostering increased dialogue among members and encouraging the IR community to share the global benchmark in best practice within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country Chapters.