## The Middle East Investor Relations Association signs MOU with the Amman Stock Exchange

**Amman, Jordan. 09 May, 2017.** The Middle East Investor Relations Association (MEIRA) signed a Memorandum of Understanding (MOU) with the Amman Stock Exchange on April, 26 during the Arab Federation of Exchange Conference, which took place in Beirut, Lebanon. Alex MacDonald-Vitale, MEIRA Chairman, and Nader Azar, Amman Stock Exchange CEO, signed the agreement to pave the way for future collaboration.

MEIRA is a non-profit organisation that aims to promote Investor Relations (IR) best practice throughout the Middle East. Through this agreement, both entities agreed to cooperate to promote IR best practice in Jordan, and to establish more effective communication between listed companies, the exchange, regulators, advisers and the buy and sell side communities.

Commenting on this initiative, Alex MacDonald-Vitale said: "We are delighted to embark on this strategic partnership with the Amman Stock Exchange at a time when high standards of best practice is of critical importance to the market's development. This Memorandum of Understanding supports collaboration between MEIRA and the Exchange, as well as provides further support for Investor Relations professionals in Jordan."

The agreement will provide new opportunities for both entities and will also pave the way for delivering more value to MEIRA members, including specialised seminars and workshops, joint publications, and the availability of the Certified Investor Relations Officer (CIRO) Programme in Jordan.

According to Nader Azar: "We are pleased to see that the Middle East Investor Relations Association is moving ahead with opening a MEIRA Chapter in Jordan. Investor Relations are necessary for Jordanian public shareholding companies to communicate their equity story to current and potential investors. It is a set of skills that will help further develop Jordan's capital market and attract more investments into the Amman Stock Exchange."

END

## Notes to Editor

For more information relating to events, membership, education, training, sponsorship or media opportunities please contact:

Alicia Gallego Martinez Marketing, Communications and Events Manager Email: pr@meira.me / Phone: +971 (0)4 309 7034

All information is also published on www.meira.com

## About the Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.