

## MEIRA Newsletter

7 June 2018

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If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > How digital is driving big time investment decisions. *Brunswick* [Read more](#)
- > Capital markets in the Middle East: Driving change. *CPI Financial* [Read more](#)
- > Women in IR: Work in progress. *IR Magazine* [Read more](#)
- > Mifid II: Banks and brokers suffer 'dramatic' fall in commissions. *Financial Times* [Read more](#)

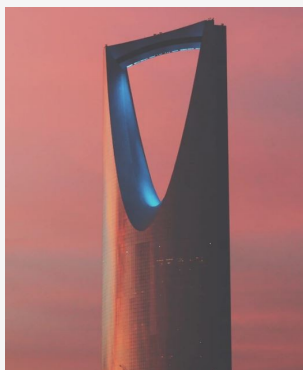
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### IR Updates

**Tighten corporate governance, Saudi firms urged as MSCI looms**

**[An interview with Andrew Tarbuck, MEIRA Chairman](#)**

Andrew Tarbuck, MEIRA Chairman and Partner at Hogan Lovells, gives his views on the

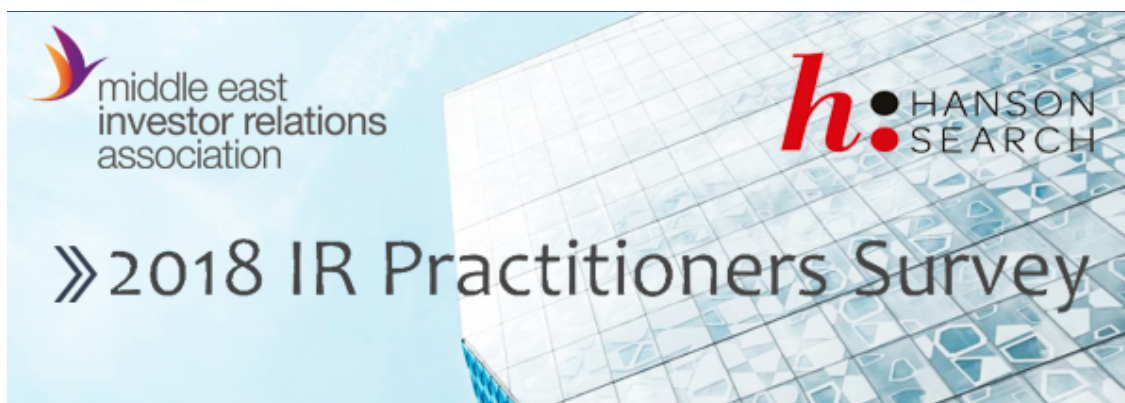


status of IR and corporate governance in Saudi Arabia in an interview with Arab News. In the context of the Saudi Arabia Vision 2030, market authorities in the country have introduced a series of reforms in the past 18 months to attract foreign investors while the listed companies are making an effort to improve their IR practice in the Kingdom.

[Read the interview](#)

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## IR Practitioners Survey



The ["2018 IR Practitioners Survey"](#) opened last Tuesday and will run until **Thursday, 20 July**.

The Survey, launched by MEIRA in collaboration with Hanson Search, is designed to assess key career-related aspects of the IR role, including compensation, team structure, reporting line and KPIs, among other criteria.

The results of this second edition will be compiled into a comprehensive report which will be available at the **2018 MEIRA Annual Conference** on 26 September. The 2018 report will include a comparative analysis of the results extracted last year.

[Participate here](#)

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## In the spotlight

**Dalal Al-Dousari, Head of Investor Relations, Gulf Bank**

**Q: What is your experience working in IR as a woman in the Middle East?**

**Do you think there is a glass ceiling for women to develop a successful career in IR compared to other professions?**

*Like many other IR professionals from the Middle East, we all come from different backgrounds and careers. I moved from my original career in direct investments and private equity into Investor Relations about 8 years ago. The profession of IR is fairly new and*



recent, specifically in Kuwait and in the Middle East in general, however, it is growing at a faster pace especially with the development of the capital markets and increasing transparency requirements by the regulators. Therefore, I believe that it is relatively early to notice a gender preference within the IR professionals, thus we cannot be certain there is a glass ceiling preventing women from pursuing and developing an IR profession.

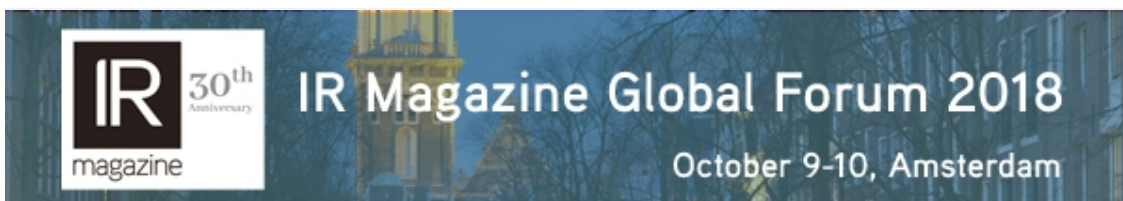
The IR work is demanding and requires the ability to be multitasking, managing relationships and being responsive, all of which can be natural characteristics of both women and men, so I don't think there should be a gender preference to work in IR. From my personal experience, I saw a lot of respect and appreciation for the role I play as a female IR professional from the executives of the organizations I worked/work for and the investment community.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

## Events

### What's coming?



MEIRA, as an Association Partner, is supporting the **IR Magazine Global Forum & Awards** which will be taking place in Amsterdam on 9 - 10 October, 2018.

This exclusive event for IR professionals will focus on the major aspects of IR, dividing all discussions into three themes – models, markets and management – and exploring the future challenges businesses and IROs across the globe face in 2018 and beyond.

With a mixture of panel discussions, roundtables and real-life case studies, the event's interactive format allows attendees to network directly with their peers.

***MEIRA members can benefit from an exclusive €100 discount off the advertised prices.***

[More information here](#)

## Upcoming Events Calendar

**MEIRA Saudi Chapter Iftar:** 10 June (Riyadh, Saudi Arabia)

**2018 MEIRA Annual Conference and Awards:** 26 September (Dubai, UAE)

**IR Magazine Global Forum:** 9 - 10 October (Amsterdam, Netherlands)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

[Check our online calendar here](#)

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## International Conferences

### International Conferences Calendar

**UBS EMEA 1x1 Conference:** 26 - 28 June (London, UK)

**HSBC EEMEA & LATAM Conference:** 3 - 5 September (London, UK)

**DB Global Emerging Markets 1x1 Conference:** 5 - 6 September (New York, USA)

**Goldman Sachs CEEMEA 1x1 Conference:** 12 - 13 November (London, UK)

*For a complete list, contact Closir [here](#)*

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## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### CIRO Calendar 2018

- **Dubai:** 30 - 31 Oct. and 1 Nov.

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

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## Members

**We are delighted to count on the support of our new and renewed members  
(31 May - 7 June period):**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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