



MEIRA Newsletter

5 July 2018

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If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The worst may be over for the Saudi economy. *Bloomberg* [Read more](#)
- > A tale of two cities: Abu Dhabi, Dubai stock markets take opposing trajectories in 2018. *Zawya* [Read more](#)
- > The long and short of the quarterly reports controversy. *Financial Times* [Read more](#)
- > Maintaining responsible investment standards. *IR Magazine* [Read more](#)

Events

What's coming?

MEIRA Oman Chapter Meeting

The MEIRA Oman Chapter is organising an exclusive meeting on 14 August for their



members. The meeting will be hosted by Bank Muscat and will offer to the delegates a unique opportunity to catch up on the latest updates.



Event Details

DATE: Wednesday 26 September, 2018

VENUE: Bvlgari Resort, Dubai, UAE

[Check our conference website](#)

Register now



2018 IR Awards: Best practice category

Who is the Best IRO in your country? Which IR team is the Best in the Middle East?

The list of Awards nominees in the "Best Practice" category is now **available**. Results will be announced at the 2018 MEIRA Awards Ceremony.

[> Check the nominees on our conference website](#)

[> Download the complete list](#)

2018 IR Awards: Annual Report category

This year, the Best Annual Report Award is a self-entry category and the results will be based on the selection and review done by a the judging panel.



The Annual Report can be submitted in electronic format from the **8th of July** to the **2nd of August**.

To submit your candidature, send the entry form and a PDF copy of your 2017 annual report to awards@meira.me.

[> For more details, visit our conference website](#)

[> Download the entry form](#)

Upcoming Events Calendar

MEIRA Oman Chapter Meeting: 14 August (Muscat, Oman)

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

[Check our online calendar here](#)

International Conferences

International Conferences Calendar

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

For a complete list, contact Closir [here](#)

In the spotlight



Felice Hurst, Managing Director MENA, Hanson Search

Q: What are the most important skills for a company that is looking to hire an IRO?

The IRO needs to be proactive, credible and articulate with a clear understanding of the sector, company and its strategy to be able to reach their target audience and stakeholders. Of course, companies look at the qualifications, minimum being a Bachelor's degree,

though a Masters or an MBA does offer a distinct advantage as do some form of

professional qualifications, for example the Certified Investor Relations Officer Programme (CIRO) delivered by MEIRA. A majority of IROs have a background in finance or corporate communications, as referenced in the 2017 MEIRA IR Practitioners Survey.

However, there are important soft skills to consider due to the direct relationships between the IRO, the c-suite level and the investment community. One example would be the communications skills which are key in order to perform in this role. Being bilingual is also seen as an asset.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

IR Practitioners Survey



» 2018 IR Practitioners Survey

The "[2018 IR Practitioners Survey](#)" will run until **Thursday, 20 July**.

If you have not participated in the survey yet, please take the time to consider contributing to this important research.

[Participate here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov. 2018
- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

Are you looking for a bespoke or
in-house training?

[Contact us](#)

Members

We are delighted to count on the support of our new and renewed members
(28 June - 5 July period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and
become a member today.

You just need to fill our [membership form](#) and send it to
info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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