



## MEIRA Newsletter

21 June 2018

[Download this newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

---

### Weekend reading list

- > Saudi Arabia's emerging market upgrade explained. *Arab News* [Read more](#)
- > Risk and the never-ending battle for investment survival. *Mark Mobius Blog* [Read more](#)
- > Effective ESG investing: An interview with Andrew Parry, Head of Sustainable Investing at Hermes. *CFA Institute* [Read more](#)
- > Eight tips from the world's best IR websites. *IR Magazine* [Read more](#)
- > Why the global sukuk market is stalling in 2018. *S&P Global* [Read more](#)

---

### MEIRA Updates

#### **Thomson Reuters: MEIRA Strategic Partner**

MEIRA is delighted to count on the support of our founding member Thomson Reuters as our Gold Strategic Partner and our Gold Sponsor of the 2018 MEIRA Annual Conference.



the answer company™  
THOMSON REUTERS®

## IR Practitioners Survey



middle east  
investor relations  
association



## » 2018 IR Practitioners Survey

The "2018 IR Practitioners Survey" will run until **Thursday, 20 July**.  
If you have not participated in the survey yet, please take the time to consider contributing to this important research.

[Participate here](#)

## Events



### 2018 MEIRA Annual Conference & Awards

The 2018 MEIRA Annual Conference & Awards is our most special event so far since we will be celebrating our 10th anniversary with all the IR community.

## Check the 5 w's of the MEIRA Conference!



### WHAT?

The 2018 MEIRA Annual Conference is the largest IR event in MENA. During the IR Awards Ceremony, top IROs and listed corporates in the region are awarded for the quality of their work.

[> Download the conference flyer](#)

### WHEN?

It will take place on **Wednesday 26th of September**.

[> Register now](#)



### WHERE?

The event will take place at the luxurious **Bvlgari Resort** located in the private Jumeira Bay island in Dubai.

[> Check the hotel website](#)

### WHO?

This benchmark event brings together:

- > locally listed firms
- > international corporates
- > investors
- > research analysts
- > IR advisors
- > regulatory bodies

[> Register now](#)



### WHY?

Do you really need more reasons to attend? We can help you with few more:

- > Network with your peers and share your experience
- > Show your stakeholders your commitment to improve IR best practice
- > Catch up on the latest industry trends
- > Maximize your visibility

[> Download the conference flyer](#)

---

### Upcoming Events Calendar

**2018 MEIRA Annual Conference and Awards:** 26 September (Dubai, UAE) [Register here](#)

**IR Magazine Global Forum:** 9 - 10 October (Amsterdam, Netherlands)

**Kepler Cheuvreux IR Forum:** 14 December (Paris, France)

[Check our online calendar here](#)

---

## International Conferences

### International Conferences Calendar

**UBS EMEA 1x1 Conference:** 26 - 28 June (London, UK)

**HSBC EEMEA & LATAM Conference:** 3 - 5 September (London, UK)

**DB Global Emerging Markets 1x1 Conference:** 5 - 6 September (New York, USA)

**Goldman Sachs CEEMEA 1x1 Conference:** 12 - 13 November (London, UK)

*For a complete list, contact Closir [here](#)*

---

## Training

### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

### CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov., 2018
- **Abu Dhabi:** 25 - 26 - 27 April, 2019

[Register now!](#)

**Are you looking for a bespoke or  
in-house training?**

[Contact us](#)

---

## In the spotlight

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

---

## Members

We are delighted to count on the support of our new and renewed members  
(9 - 21 June period):



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

---

*Share this newsletter with your colleagues and friends*



Share



Tweet



Forward

---

*With the support of our strategic partners*

Platinum Partner



Gold Partners



### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

*Copyright © 2018 Middle East Investor Relations Association, All rights reserved.*

You are receiving this email because you have requested to be added to the Middle East Investor Relations Association mailing list.

### Middle East Investor Relations Association

Office 18, Floor 7

Sheikh Rashid Tower, DWTC

PO Box 9576

Dubai, United Arab Emirates

[info@meira.me](mailto:info@meira.me) or +971 (0)4 309 7034

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)