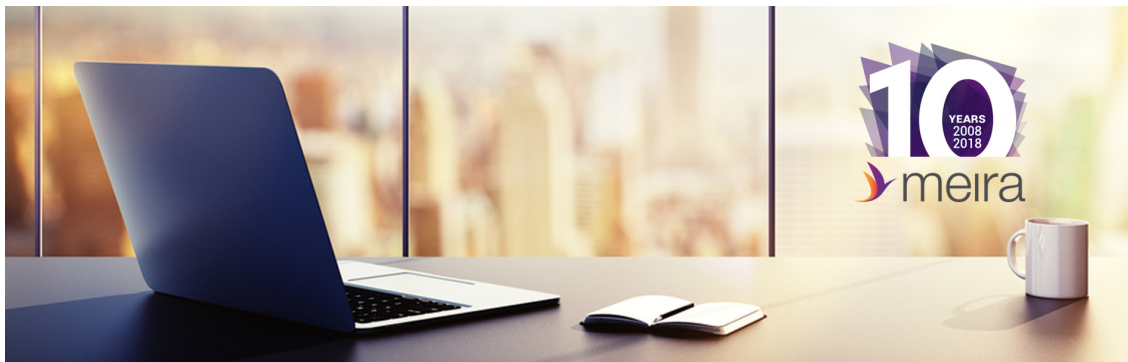


[Test] MEIRA Newsletter - 12 July

From: [Middle East Investor Relations Association <info@meira.me>](mailto:info@meira.me)
Reply-To: us4-6d8cb0c7f6-c6af5d5b8e@inbound.mailchimp.com
To: alicia@meira.me
Subject: [Test] MEIRA Newsletter - 12 July
Date: Wednesday, 11 July 2018 17:35
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Size: 225 KB

MEIRA Newsletter - 12 July 2018

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MEIRA Newsletter

12 July 2018

[Download this newsletter \(PDF\)](#)

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > When will “socially responsible investing” become just “investing”? *Quartz* [Read more](#)
- > Three myths about responsible investing explained. *The Telegraph* [Read more](#)
- > 3 ways IROs can build pro-activity into their changing roles. *Bloomberg* [Read more](#)
- > Are institutional investors becoming universal activists? *IR Magazine* [Read more](#)

Publications

The impact of VAT on Investor Relations (by Thomson Reuters)

This white paper explores the main challenges of VAT implementation for the Investor Relations professionals in the GCC. However, it also analyses how, with the right strategies in place, companies can turn the new tax environment into an opportunity to streamline processes, update IT systems, improve risk and compliance policies, and introduce better



financial reporting strategies. These developments will help IR teams to attract investor attention and demonstrate how well-prepared their companies are to navigate the ever-evolving tax landscape.

[> Download the report](#)

In the spotlight



Tareq Alangari, Executive General Manager Investor Relations at Mobily and MEIRA Saudi Chapter Board Member

Q: What is the biggest impact from the MSCI Market upgrade for you as an Investor Relations Officer in Saudi?

This inclusion will have a huge impact on the entire industry. CEOs, CFOs and IROs need to “step up their game” to be able to keep up with the international standards of communication and disclosure. Improvements will impact basic aspects such as making sure that all key disclosures are done in English in addition to Arabic to more roadshows with the top management. IROs now will have to make sure that they conduct earning calls with meaningful content, investors and analyst days that will satisfy the curiosity of the investment curiosity. I also believe that this inclusion will result in a regulatory pressure from the Saudi Capital market regulator and Operator (CMA and Tadawul) on listed companies to speed up the implementation of such improvements. IR training initiatives will be critical and talented IROs will be in high demand. The positive impact will also be reflected in local investors as well. As better quality discloser will be available, better analysis and better decision-making process will be in place.

If you have any question related to IR, take the opportunity to share it with MEIRA. We will find the best person within MEIRA network to address it.

[Send your question](#)

Events

What's coming?



Event Details

DATE: Wednesday 26 September, 2018

VENUE: Bvlgari Resort, Dubai, UAE

[Check our conference website](#)

Register now



2018 IR Awards: Annual Report category

This year, the Best Annual Report Award is a self-entry category and the results will be based on the selection and review done by a the judging panel.

The Annual Report can be submitted in electronic format until the **2nd of August**.

To submit your candidature, send the entry form and a PDF copy of your 2017 annual report to awards@meira.me.

[> For more details, visit our conference website](#)

[> Download the entry form](#)

Upcoming Events Calendar

MEIRA Oman Chapter Meeting: 14 August (Muscat, Oman)

2018 MEIRA Annual Conference and Awards: 26 September (Dubai, UAE)

IR Magazine Global Forum: 9 - 10 October (Amsterdam, Netherlands)

Kepler Cheuvreux IR Forum: 14 December (Paris, France)

[Check our online calendar here](#)

International Conferences Calendar

HSBC EEMEA & LATAM Conference: 3 - 5 September (London, UK)

DB Global Emerging Markets 1x1 Conference: 5 - 6 September (New York, USA)

EFG Hermes Annual Conference: 10 - 13 September (London, UK)

Arqaam MENA Conference: 24 - 25 September (Dubai, UAE)

Goldman Sachs CEEMEA 1x1 Conference: 12 - 13 November (London, UK)

UBS GEM 1x1 Conference: 27 - 28 November (New York, USA)

For a complete list, contact Closir [here](#)

Job vacancy



Director - Investor Relations (Dubai)

ACWA Power is looking for an Investor Relations Director. This position will be reporting directly to the CFO and will be based in the Dubai branch office.

[Download the Job Description](#)

IR Practitioners Survey

A banner for the 2018 IR Practitioners Survey. It features the logo of the Middle East Investor Relations Association on the left and the logo of Hanson Search on the right. The text '»2018 IR Practitioners Survey' is prominently displayed in the center. The background is a blue and white geometric pattern.

The ["2018 IR Practitioners Survey"](#) will run until **Thursday, 20 July**.

If you have not participated in the survey yet, please take the time to consider contributing to this important research.

[Participate here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read more](#)

CIRO Calendar 2018 - 2019

- **Dubai:** 30 - 31 Oct. and 1 Nov. 2018
- **Abu Dhabi:** 25 - 26 - 27 June 2019

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

We are delighted to count on the support of our new and renewed members (5 - 12 July period):



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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Middle East Investor Relations Association

Office 18, Floor 7

Sheikh Rashid Tower, DWTC

PO Box 9576

Dubai, United Arab Emirates

info@meira.me or +971 (0)4 309 7034

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