



OBJECTIVES:

This course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

WHAT THEY SAY ABOUT THE TRAINING:

"This is really useful training. Interesting topics supported by clear explanations, delivered by an excellent and highly engaging trainer. The course achieved its aim for me, and I make use of the learnings on a regular basis. It gives a great grounding in IR and is ideal for those moving into the industry for the first time or in the Financial Communications business."

George Allen, Senior Consultant, Instinctif Partners

"This course is an extremely good introduction to IR in general. I had a generic knowledge of IR and the financial markets and so now feel much more comfortable and far more informed."

Julia Ward-Osseiran, Investor Relations Officer, ENBD REIT

WHAT YOU WILL GET:

- A certificate of attendance will be given to delegates at the end of the training.
- An equivalence for the MEIRA CIRO Programme day 1 and eligibility for day 2 and 3.

WHO SHOULD ATTEND?

Anyone new to the financial world, who is working in Investor Relations, corporate communications and financial PR. It will also benefit anyone who is working as a support to IR teams and does not have a financial background.

CALENDAR:

30 October 2018: Dubai, UAE

25 June 2019: Abu Dhabi, UAE

PRICE:

MEIRA Members: USD700

Non-Members: USD900

Book multiple delegates and get an additional 10% discount

Our Strategic Partners

Platinum Partner



Gold Partners



WHAT YOU WILL LEARN:

The Principles of Investor Relations

- What is IR
- How does IR interact with financial markets
- What is IR trying to achieve:
- Managing expectations
- Identifying target audiences
- What are the outcomes of successful IR

Companies

- What is a limited company and how does this affect the role of IR
- Shares and shareholders
- Debt and equity
- Directors and board structure
- How are companies regulated
- The reporting calendar and disclosure requirements
- Principles of corporate governance

Financial Markets

- What are they and how do they work
- Key participants, what are their requirements, how do they interact
- How are they regulated
- Advisors and professional services
- Understanding the financial jargon

Stock Exchanges

- What is the role of a stock exchange
- Comparisons of International Exchanges (including, London, New York and other markets)
- The Middle East Stock Exchanges
- How does it work
- Market statistics
- Indices
- Stockbrokers & securities houses

Equity Investors and Investment Principles

- What does it mean to be a shareholder
- Private investors
- Institutional investors
- Fund managers and their requirements
- Role of analysts
- Shareholder identification
- Other forms of funding: Debt, Private Equity, Sovereign wealth funds

Summary and Conclusion

For more information or to register please contact

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