

# Muscat Securities Markets organizes a Corporate Governance seminar in collaboration with MEIRA

**Muscat, 15 May 2018:** Following the MOU signed on December 2017, the Middle East Investor Relations Association (MEIRA) and Muscat Securities Markets (MSM) organised an Investor Relations (IR) seminar, aimed at raising awareness and knowledge of the IR role and the international standards in Corporate Governance. The event took place at MSM Headquarters on Monday, 14 May, 2018.

Titled “Corporate Governance and Investor Relations”, the seminar started with a presentation to expose the main principles of Corporate Governance by Sanjay Kawatra, Partner at EY Oman, followed by Tara A. Bassit, Asset Management at United Securities, who explained the role of Corporate Governance within the IR function from an investor perspective.

Rashad Ali Mohammad Al Dohh, Head of Investor Relations at Bank Muscat and MEIRA Oman Chapter Head, concluded the event with a case study on how Bank Muscat manages a successful IR programme. “Our efforts continue to ensure all listed companies are well aware of the importance of IR and the story of their business is complete & accurate. Best practices in IR make certain that effective communication is taking place between a company and its shareholders”, commented Rashad.

“This seminar aims to educate the local market professionals on IR best practice and to keep them abreast with the latest industry trends. MEIRA is delighted to continue collaborating with MSM to increase the sophistication of the financial markets in Oman and encourage their listed companies to continue improving their IR standards”, said Clemence Piot, General Manager, MEIRA.

More than 50 participants attended the seminar, from local listed companies and brokerage firms.

Syeda Tabinda Bukhari, Marketing Specialist and in charge for IR on behalf of Muscat Securities Market stated that “the number of participants at this IR awareness seminar in itself is an achievement on part of vested interest from the listed companies towards the concept of IR, which the market is viewing to develop as a mandatory function in the most convenient way possible to the market participants in future. And for this to take place, these seminars and training programs in cooperation with MEIRA are a key and last but not the least we can’t stress enough on the importance of participation from all listed companies in these events.”

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