

EXTEL 2019

MIDDLE EAST & NORTH AFRICA SURVEY (MENA Survey)

BACKGROUND

For the last 10 years, Extel has produced research results through the Middle East & North Africa Survey (MENA Survey), in partnership with the Middle East Investor Relations Association (MEIRA) based on Extel's respected annual Investor Relations study. Our collaboration has focused on supporting MEIRA's efforts in institutionalizing the IR function and promoting Best Practice in IR in the region. The Extel MENA Survey research results demonstrate how corporate issuers deliver on the expectations and requirements of their stakeholders. They produce actionable insights and an objective assessment on the quality of their IR efforts by their global stakeholders.

TIMINGS

The MENA Survey 2019 (part of Extel Europe survey) runs from **11th March to 12th April, 2019**. The winners of the MENA Survey 2019 will be announced on **25th September** at the annual awards event organized by the Middle East Investor Relations Association (MEIRA).

METHODOLOGY

All three groups of the capital market community participate in the survey: Fund Managers, Sell-side, Corporates/Investor Relations (IR) teams.

Corporate research results for MENA are based on votes and feedback from firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

Corporates listed on any MENA stock exchange are asked to nominate the best fund management and sell-side firms and to rate the best individuals with whom they have business relationships, as well as their views on key industry issues. Click [here](#) to get a methodology document on the Extel Pan-European survey. Within this master document, you

will find full details on methodology for the Buy-side, Sell-side and Corporates.

VOTING PROCESS

Buy-side and sell-side vote for corporates online at www.extelsurveys.com. Corporates/IR teams vote for buy and sell-side either online at www.extelsurveys.com or via an interactive PDF questionnaire which will be available on request.

- We do hope you will take part in the MENA Survey 2019. The annual Extel Investor Relations study is unique in both breadth and depth, including comprehensive buy-side and sell-side participation and research.
- Companies that vote in the MENA Survey 2019 for at least two firms and answer questions on trends in IR will receive the following free of charge:
 - Firm ranking
 - IR Professional ranking
 - CEO/CFO rankingfor their firm, in the sector

UPDATE YOUR COMPANY/IR TEAM INFORMATION

Before the survey starts, please ensure the firm and individual details we have for you are correct. Please open www.extelsurveys.com, log in and select the Checklist. It is restricted access only. If you would like access, contact us.

INVITE YOUR CONTACTS TO TAKE PART

Please add or update your buy-side and/or sell-side contacts in the Checklist to ensure that we invite them to participate in the voting process. All data received by us is treated with complete confidentiality.

We suggest that you encourage participation by your institutional investors and sell-side contacts.

RESULTS & RANKINGS

All subscribing corporate clients will receive full online access to IR rankings for their sector and country/region, including team, IR Professional, CEO and CFO rankings. They also receive full buy-side and sell-side rankings for their sector.

IR RANKINGS FOR YOUR SECTOR AND COUNTRY/REGION

FIRMS

INDIVIDUALS IN IR TEAMS

CEO

CFO

BUYSIDE RANKINGS FOR YOUR SECTOR

FIRMS

PMs /ANALYSTS

BROKER RANKINGS FOR YOUR SECTOR

FIRMS

ANALYSTS

SPECIALIST SALES

PAN-EUROPEAN IR AGGREGATES

FIRMS

INDIVIDUALS IN IR TEAMS

CEO

CFO

MENA RANKINGS

The headline IR rankings for MENA region will include the following categories:

Best IR by CEO - MENA

Best IR by CFO - MENA

Leading Corporates for IR - Bahrain

Best IR Professionals - Bahrain

Leading Corporates for IR - Egypt

Best IR Professionals - Egypt

Leading Corporates for IR - Kuwait

Best IR Professionals - Kuwait

Leading Corporates for IR - Oman

Best IR Professionals - Oman

Leading Corporates for IR - Qatar

Best IR Professionals - Qatar

Leading Corporates for IR - Saudi Arabia

Best IR Professionals - Saudi Arabia

Leading Corporates for IR – Levant (Palestine, Jordan, Lebanon)

Best IR Professionals - Levant

Leading Corporates for IR - United Arab Emirates

Best IR Professionals - United Arab Emirates

IR RESULTS

Full results will be available online at www.extelsurveys.com

All corporate clients subscribing will receive full online access to IR rankings for their sector (across Europe & MENA) and for MENA region*, including team, individual, CEO and CFO rankings. In addition, they receive the full buy-side and sell-side rankings for their sector.

PARTNERS

Extel is supported by the Middle East Investor Relations Association.

Contact at MEIRA:

John Gollifer

General Manager

Mobile: +971 (0)4 309 7034

Email: awards@meira.me

www.meira.me

CONTACT

Amani Korayeim

Director - II and Extel Research

amani.korayeim@institutionalinvestor.com

T. +44 (0) 207 779 8535

Extel Support Team

extel@institutionalinvestor.com

T. +44 (0) 207 779 8823