



**MEIRA ANNUAL
CONFERENCE
& AWARDS** 2018

Sponsorship Opportunities



26th September 2018 | Dubai, UAE



Be part of the biggest event dedicated to Investor Relations Professionals in the Middle East

2017 Conference – Sponsors and delegates feedback

Best Conference yet! I felt this year's Conference was immensely valuable. The mix of local and international input was perfect. Well done. A great success.

Emirates NBD – Gold Sponsor

Well done once again on a great event. Very interesting topics and panel discussions. Compared to other IR Societies conferences, all your panels/speakers were interesting and engaging.

IR Magazine – Supporter

It was a really excellent day - a great mix of people; plenty of 'new' faces as well as more familiar ones; good topics and also I sensed more 'senior' people there too.

Emperor – MEIRA member

Congratulations to you on another fantastic Conference! There was a great buzz in the room and some very interesting conversations.

Hanover – MEIRA member





About the event

The **Annual Conference & Awards** is the Middle East Investor Relation Association's flagship event.

The **Conference**, held in Dubai, brings together listed and unlisted firms, family offices, investors, analysts, advisors, participants of the buy and sell side communities, and representatives from regional governments, exchanges and regulatory bodies.

The aim of the conference is to provide an update on latest IR news and trends, to encourage dialogue and support the implementation of best practices, whilst providing members with a networking platform.

The **2018 IR Awards** will see top leaders in the region awarded for the quality of their work. The Awards, which recognise excellence in individual and team investor relations is divided in 3 main categories: IR Best Practice, Best Annual Report, Best IR website.

Format of the Conference & Awards:

25th September 2018

Exclusive cocktail reception (invitation only) at the Yacht Club, BVLGARI Resort, Dubai

- › To celebrate MEIRA's 10th year Anniversary, a private reception will be organised to thank MEIRA's members and sponsors for their support over the past 10 years.
- › Guests: 70 guests

26th September 2018

9-3pm | Conference at the Ballroom, BVLGARI Resort, Dubai

- › Guests: 250 guests

7-8pm | Pre-dinner reception at the pre-function area - Ballroom, BVLGARI Resort, Dubai

8-10pm | IR Awards Gala dinner at the Ballroom, BVLGARI Resort, Dubai

- › Guests: 100 guests



Why sponsor the Annual Conference & Awards?

Showcase your products and services

Showcase your products and services to your target audience on stands and booths throughout the day, present latest trends and tools dedicated to Investor Relations professionals.

IROs, CFOs, Finance Executives, Board Secretaries, Communication Officers, Compliance Officers from top GCC listed and pre-IPO companies will attend the Conference.



Connect with your target audience

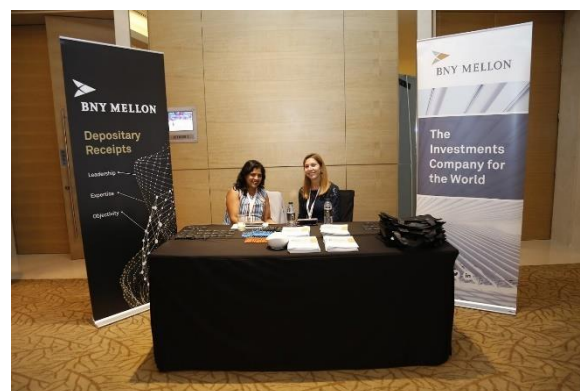
The Middle East Investor Relations Conference is the largest Investor Relations event in the Middle East, gathering Investor Relations Officers and professionals from the entire region. In 2018, we are expecting more than 250 delegates to attend the event.



Brand exposure

Maximise your visibility to your key target market, align your brand with cutting edge Investor Relations developments.

Build brand awareness among key decision makers and access to a broad network of industry partners from the government departments, the private sector and publicly listed companies.



Send the right signal to your audience

Send a signal to the investment community that your entity is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

Whether you are a Stock Exchange, a local brand, an international service provider, show your stakeholders that you are committed to improve local IR best practice.



Sponsorship opportunities: Private cocktail reception for MEIRA 10th year Anniversary – (25th September 2018)

**Exclusive sponsor of the Private Cocktail Reception – ~~US\$10,000~~ US\$7,000
(1 option) - AVAILABLE**

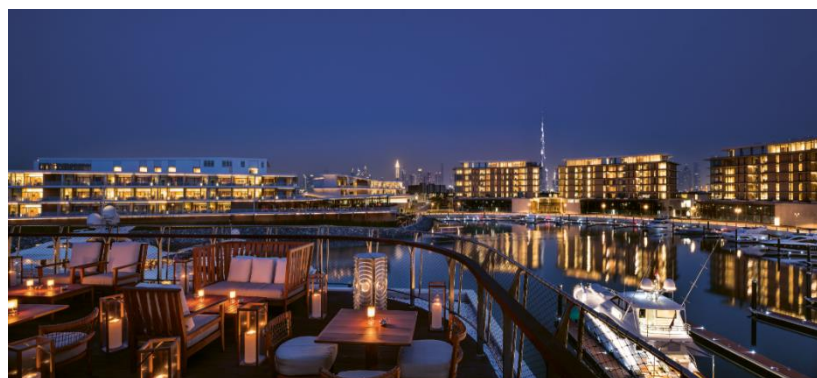
As part of the 10th year anniversary, MEIRA is organising an exclusive cocktail reception for MEIRA members, Chapter Heads, Board Members, Stock Exchanges partners of MEIRA and Conference sponsors. The event will be limited to 70 participants.

The cocktail will be organised around the swimming pool of the Yacht Club.

- › Your company will be the sole sponsor of the private reception
- › Your company logo exclusively displayed on all invitations.
- › Exclusive display of your roll ups and other marketing materials at the venue.
- › Opportunity to welcome guests via microphone during the reception.
- › Opportunity to handover a corporate gift to the guests.
- › 7x Invitations for you and your clients.
- › An exhibition stand at the Conference on the 26th of September



Yacht Club swimming pool



Yacht Club terrace

Sponsorship opportunities: Conference & Awards (26th September 2018)

Description	Platinum (1 only)	Gold	Silver	Bronze
	US\$19,500	US\$15,000	US\$5,000	US\$2,500
	1 left	NOT AVAIL.	NOT AVAIL.	2 left
Including 2018-2019 Annual Partnership package (worth US\$15,000)	✓			
Free tickets for your staff (worth \$495/individual)	Unlimited	Unlimited	5	3
Company logo on all Conference promotion materials (mail, flyers)	✓	✓		
Company logo on Conference roll up banners	✓	✓	✓	✓
Company logo on Conference stage backdrop	✓	✓		
Your promotional roll-up banners inside the ballroom	✓			
Company logo on Conference website and Conference app	✓	✓	✓	✓
Company logo and company profile + contact details on Conference website and Conference app	✓	✓		
Full page advertising on Conference app	✓			
Rolling banner ads on Conference app	✓	✓		
Announcement to members via social media channels	✓	✓		
Exhibition opportunities during Conference	Booth or stand in prime location	Booth or exhibition table	Exhibition table	n/a
Sponsored table at the Conference [the event is free seating – your logo will be displayed on the center piece]	2 tables, 1 st row	1 table, 1 st or 2 nd row	1 table	1 table
Sponsored table at the Awards Dinner [the event is free seating – your logo will be displayed on the center piece]	2 tables, 1 st row	1 table, 1 st or 2 nd row		
Banner advertising on MEIRA corporate website	2 months	2 month	1 month	
Opportunity to present Awards at the Awards Ceremony (evening event)	2 Awards	1 Award		
Discount for returning sponsors	15%	10%	10%	5%

- › **Target audience:** MEIRA members and partners, IR practitioners from listed and private companies, IR and finance professionals, investors, research analysts, stock exchanges, regulators.
- › **Exhibition area:** The exhibition area is conveniently located outside the ballroom, on the way to the food buffet. Delegates will have the opportunity to spend time in the area during coffee breaks, lunch and at the end of the event.
- › **Networking:** Multiple networking opportunities during coffee breaks and lunch, pre-dinner reception and gala dinner.



Confirmed sponsors Conference & Awards (26th September 2018)

Gold



BNY MELLON

DirectFN



Emirates NBD

بنك أبوظبي الأول

FAB

First Abu Dhabi Bank



the answer company™

THOMSON REUTERS

Silver

بنك أبوظبي التجاري
ADCB

Bank Audi



INSTINCTIF
PARTNERS

المراعي
Almarai

VIVA



LUMI



Nasdaq

Bronze

أرقام
arg aam

DP WORLD

F T I
CONSULTING

IR Breakfast

Bloomberg

Delegate bags



Printed agenda



Lanyards



Communication and Media

arkadin
CLOUD COMMUNICATIONS
an NTT Communications Company



Hill+Knowlton
Strategies



Awards

EXTTEL comprehend



The 2018 Conference App



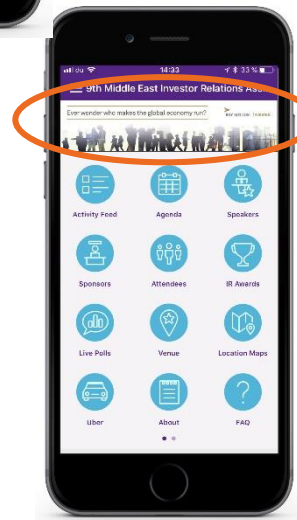
The Conference App

- › Available on Apple Store and Google Play



The splash screen

- › Unmissable full-screen ad, displayed automatically when the app is opened or screen unlocked

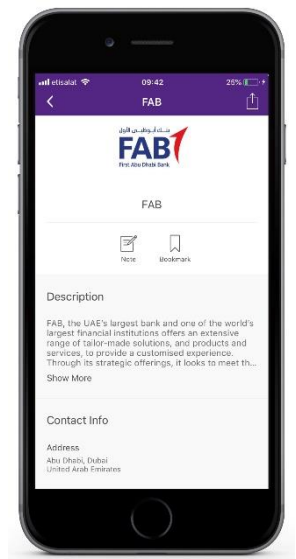
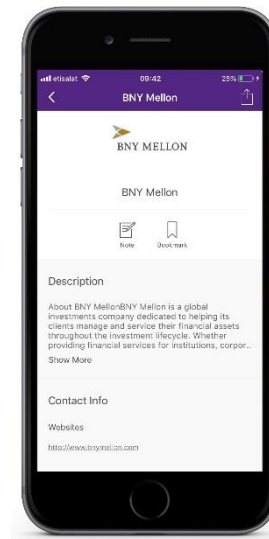
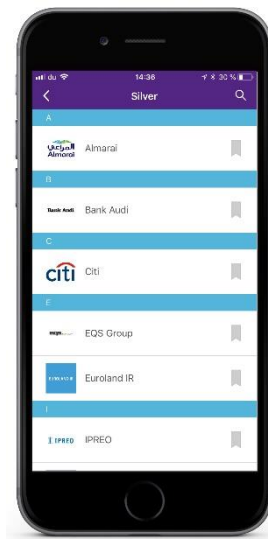


The banner ads

- › Your ad is placed on the main screen for ultimate visibility

The sponsors listing

- › Additional exposure for your company brand through listings
- › Expanded profiles including contact details, brochures, and other marketing materials



Venue: The BVLGARI Resort Dubai

The Resort: Debuting in December 2017, The Bvlgari Resort Dubai is situated on the exclusive Jumeira Bay, an island carved into the shape of a seahorse and adjoined by a 300m bridge to central Dubai coastline, the sunny property is a true 'urban oasis,' for visitors and residents alike.

Patterned like winding coral and conceived as a tribute to both the sea and Arabic tradition for sun shading, the coral pattern is extended above the windowed views giving onto Dubai's skyline and the Arabian Gulf.

The ballroom: Offering sweeping seaside views across a plate glass wall, looking out towards the setting sun, and featuring modern Italian design, cuisine and glamour, the Yacht Club Ballroom is one of the most exclusive venues in all of Dubai.



Bulgari Resort



Hotel entrance



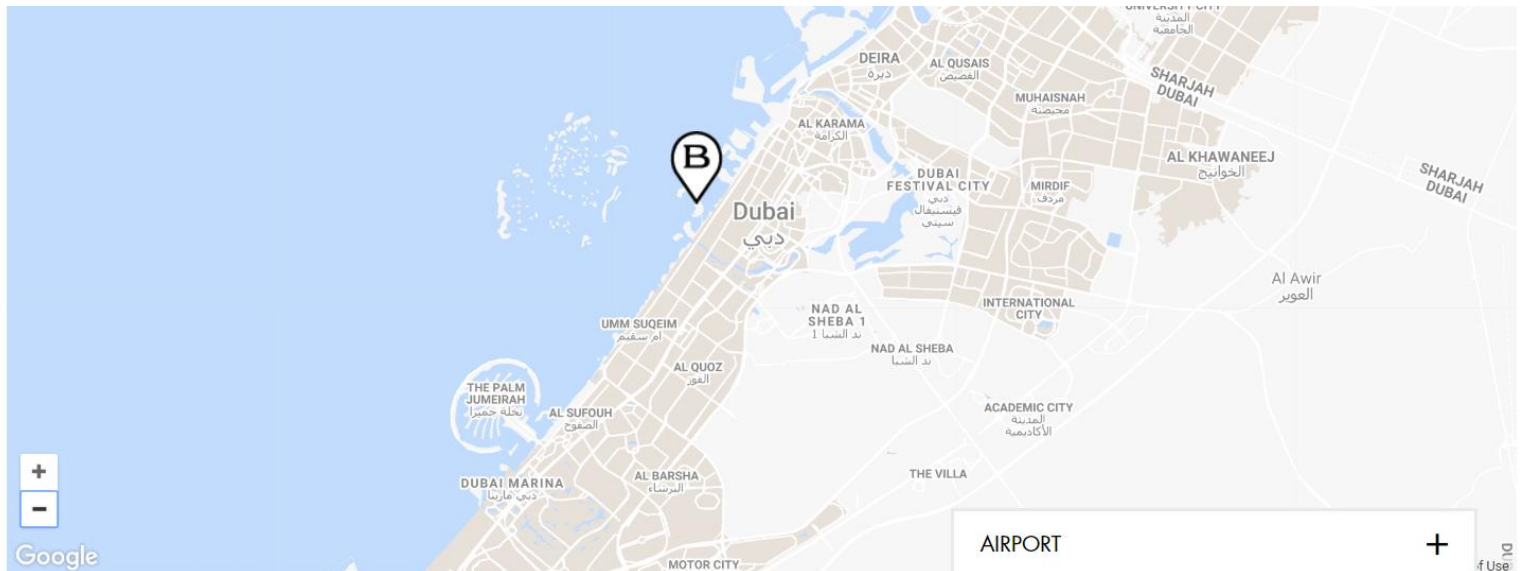
Foyer and exhibition area – in front of the ballroom



Ballroom



Venue: The BVLGARI Resort Dubai



THE BVLGARI RESORT DUBAI

Jumeira Bay Island, Jumeira 2, Dubai, UAE

Tel +971 4 7775555

AIRPORT

The Dubai International Airport: 25 minutes by car

Al Maktoum International Airport: 45 minutes by car

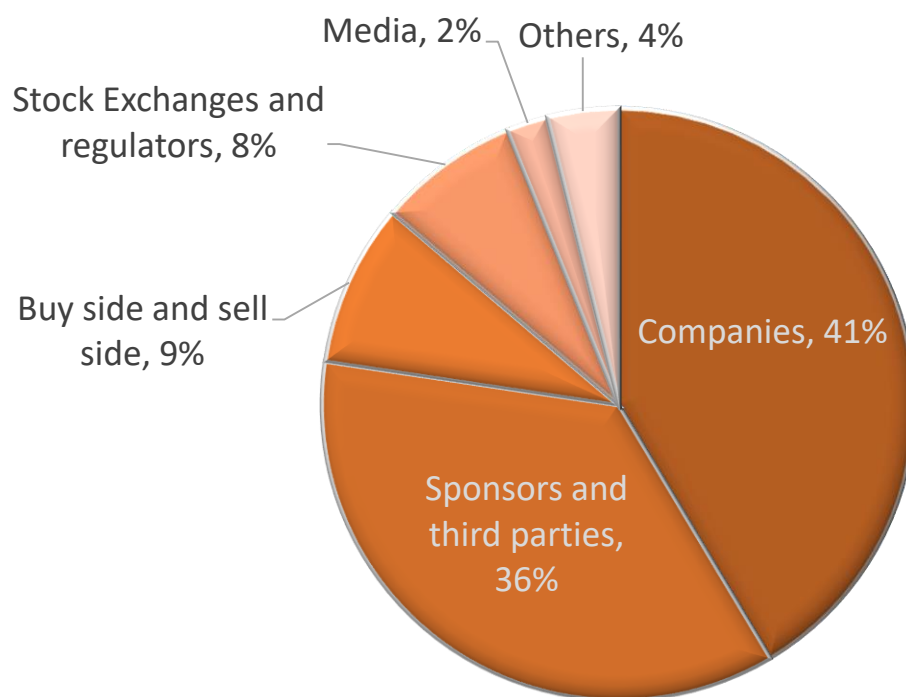


2017 Conference summary

100%
of attendees
rated the event
as very good or
excellent

100%
of attendees said
they would
attend the
following year

Attendees to exhibitors ratio



2017 Conference summary



Contact Us

Have an enquiry about sponsorship?

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meira.me/conference



meiraconference2018.eventbrite.com



[@meirasso](https://twitter.com/meirasso)



[Middle East Investor Relations Association](#)

