

Become a **Partner** of the Middle East Investor Relations Association

MEIRA's Partners consist of a small group of important regional and international institutions that have a specific interest in sponsoring MEIRA and its initiatives.

At MEIRA, we work closely with our Partners on all regional initiatives and events, and representatives from our Partners tend to be actively involved in MEIRA's Board of Directors, various committees and country Chapters.

Annual Gold Partnership

MEIRA's Annual Gold Partnership offering is aimed at companies such as blue chip listed companies, top tier financial institutions or service providers that wishes to be seen as supporting MEIRA and its activities, and to be identified as a strong public supporter of Investor Relations best practice in the Middle East. MEIRA relies on the support and involvement of its Annual Gold Partners when it comes to public support and endorsement, content generation and expertise.

Benefits of becoming a Strategic Partner include:

- Visibility and recognition at all MEIRA events, (excluding MEIRA's Annual Conference) and on all communications channels, including but not limited to:
 - Website – Advertising banner on home page for a month
 - Promotion emails, newsletters
 - Brochures, Roll-up banners
 - Invitations and other marketing collaterals

- **Free** attendance to all MEIRA events across the region, for up to **5** delegates:
 - MEIRA Annual Conference & Awards
 - Regional Annual Conferences
 - Chapter meetings
 - Workshops
 - Online training
 - Networking events

- Ability to get involved in and contribute to content generation during MEIRA events:
 - Host a workshop
 - Host an online training
 - Be a speaker or a panelist
 - Present a case study

To become a member or renew your current membership, contact info@meira.me or +971 (0)4 309 7034

- Ability to publish white papers, being interviewed or to collaborate with MEIRA to publish best practice guidelines
- Up to 25% discounted rates on training programmes and education initiatives offered by MEIRA
- Preferred rates at MEIRA events across the region, including sponsorship of the Annual Conference and the Awards dinner
- Your full company profile and contact details on the online 'Service Providers' directory
- Right to display the 2018 MEIRA Member logo on any support of your choice (signature, business card, website, LinkedIn profile)

Valid for 1 year after registration

Price (USD) 15,000